

Cookie Policy

1. Introduction

This Cookie Policy explains how **West & Coe Limited** uses cookies and similar technologies to recognise you when you visit our website at **www.westcoe.com**. It explains what these technologies are and why we use them, as well as your rights to control our use of them.

2. What Are Cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. They are widely used by website owners to make their websites work, or to work more efficiently, as well as to provide reporting information.

3. Types of Cookies We Use

We use first-party and third-party cookies for several reasons. Some cookies are required for technical reasons for our website to operate.

- **Strictly Necessary Cookies:** Essential for the website to function (e.g., login, security). These cannot be switched off.
- **Performance and Analytics Cookies:** Help us understand how visitors use our site so we can improve it (e.g., Google Analytics).
- **Functionality Cookies:** Used to recognise you and remember your preferences (e.g., language selection).
- **Targeting/Advertising Cookies:** Used to make advertising messages more relevant to you and your interests.

4. How Can I Control Cookies?

You have the right to decide whether to accept or reject cookies.

- **Cookie Consent Banner:** You can set or amend your cookie preferences via the banner that appeared on your first visit.
- **Browser Controls:** Most browsers allow you to block or delete cookies through their settings. For more details, visit [AboutCookies.org](https://www.aboutcookies.org) or [AllAboutCookies.org](https://www.allaboutcookies.org).

5. Third-Party Cookies

In addition to our own cookies, we may also use various third-party cookies to report usage statistics of the service and deliver advertisements.

You can opt out of Google's use of cookies by visiting Google's Ads

Settings <https://support.google.com/ads/answer/2662922?hl=en-GB>

You can opt out of third-party use of cookies by visiting the Network Advertising Initiative opt-out page www.networkadvertising.org/choices

6. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use or for other operational, legal, or regulatory reasons.

7. Contact Us

If you have any questions about our use of cookies, please email us at:

Enquiries@westcoe.co.uk

or by post to:

620 Rainham Road South

Dagenham

Essex

RM10 8YP

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